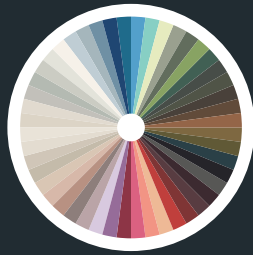


# *SHERWIN-WILLIAMS*<sup>®</sup>

## COLORMIX<sup>®</sup> 2024



ANTHOLOGY | VOLUME ONE

2024 COLOR TREND REPORT  
— FOR —  
**COMMERCIAL SPACES**

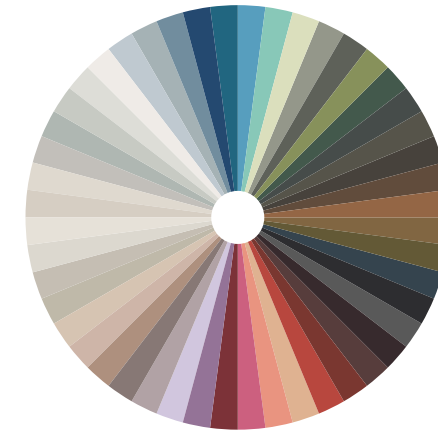


Education | Thaden School by Marlon Blackwell Architects

photo by Tim Hursley Photography

# SHERWIN-WILLIAMS® COLORMIX® 2024

ANTHOLOGY | VOLUME ONE



FOR  
**COMMERCIAL SPACES**

Meet **Colormix® for Commercial Spaces**—an exclusive design resource applying the trend-forward collection of **Anthology: Volume One** to the commercial landscape. As our team of experts craft the Colormix Forecast, they hand-select key commercial colors, weaving them into each palette.

From stunning blues and greens to dramatic darks and deeps, these hues are poised to play an influential role in shaping the unique space of commercial design. Explore these curated picks and their growing importance when designing for commercial, hospitality, education, healthcare, multi-family, new residential and beyond.

[swcolorforecast.com](https://swcolorforecast.com)

**N<sup>o</sup> 1** the convergence of blues & greens



Upward SW 6239 | Segment: Commercial

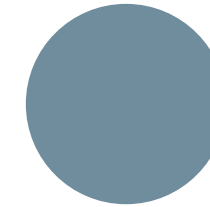
The decade-defining duo of blue and green is a must-have for designs that craft emotionally resonating spaces. Bathed in natural beauty, a collection of dusty blues and varying greens presents a diverse value range, making them sought-after choices that feel familiar.

ORGANIC & RESTORATIVE

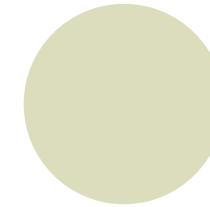
CLARIFYING & SYNTHESIZED

**Key Colors for Commercial Spaces:**

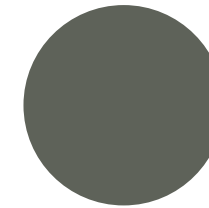
During a time when wellness is the focal point for design, these key colors introduce calming qualities in spaces where focus, relaxation and rejuvenation are needed. Incorporating blues and greens can harness the psychological and physiological benefits associated with these colors.



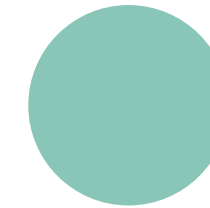
**Smoky Azurite**  
SW 9148 (223-C5)



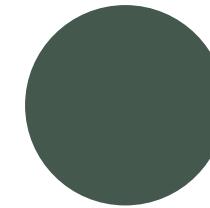
**Honeydew**  
SW 6428 (155-C1)



**Pewter Green**  
SW 6208 (217-C6)



**Aquastone**  
SW 9043 (162-C3)



**Billiard Green**  
SW 0016

**Blues & Greens Palette**



**Jacaranda**  
SW 6802 (177-C5)



**Georgian Bay**  
SW 6509 (175-C6)



**Indigo**  
SW 6531 (178-C7)



**Upward**  
SW 6239 (224-C1)



**Stardew**  
SW 9138 (221-C3)



**Smoky Azurite**  
SW 9148 (223-C5)



**Honeydew**  
SW 6428 (155-C1)



**Evergreen Fog**  
SW 9130 (215-C4)



**Pewter Green**  
SW 6208 (217-C6)



**Aquastone**  
SW 9043 (162-C3)



**Leapfrog**  
SW 6431 (155-C5)



**Billiard Green**  
SW 0016

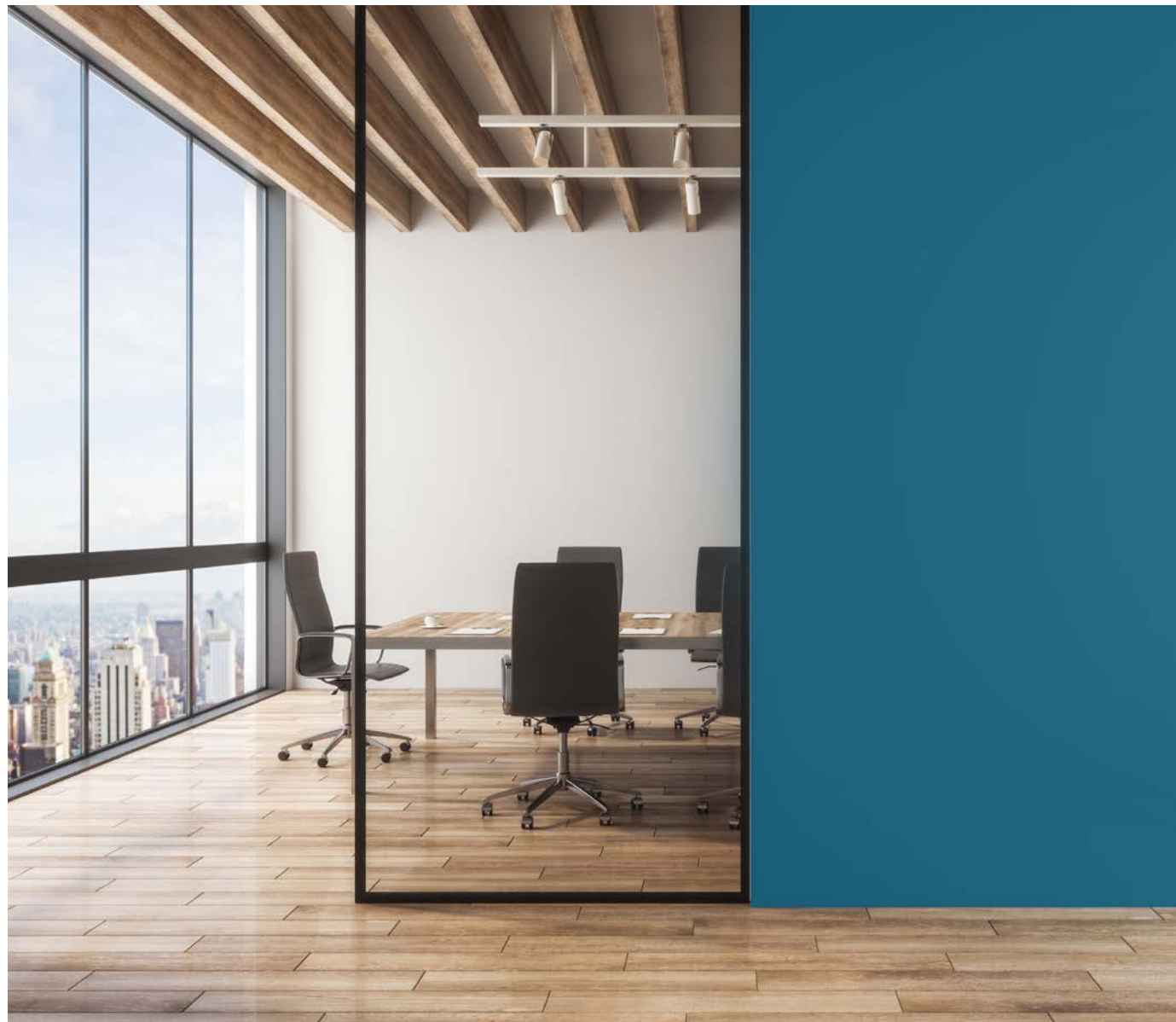
# commercial

*workplace reimagined*

 **N<sup>o</sup>.1** the convergence of blues & greens

Continuing to entice employees back to the office should be observed through the lens of wellness. Commercial spaces play a significant role in employees' mental and physical health, making elements like access to natural light and outdoor views a must. Weaving in additional verdant color cues from nature can further the positive impacts of inviting the outdoors in, like reduced stress and enhanced productivity.

Georgian Bay SW 6509



Billiard Green SW 0016

# hospitality

*immersive experience*

Outdoor-oriented environments have become a key focus among hoteliers and travelers alike. Whether cityside or countryside, incorporating park-like settings within hotel spaces only continues to flourish. Lush greenery and nature-inspired palettes create an oasis-like ambiance allowing guests to unwind and reconnect with nature while enjoying the comforts of a modern hotel.

# education

*holistic learning*

Now more than ever, designing for mental health is of the utmost importance in educational environments. Incorporating thoughtful strategies and calming elements like quiet areas or therapy spaces can play a vital role in addressing the mental health needs of today's students. Using blue-green palettes and nature-inspired patterns can create a serene and relaxing atmosphere that fosters a sense of safety and wellness for students and staff.



Indigo SW 6531



Education | Thaden School by Marlon Blackwell Architects  
photo by Tim Hursley Photography

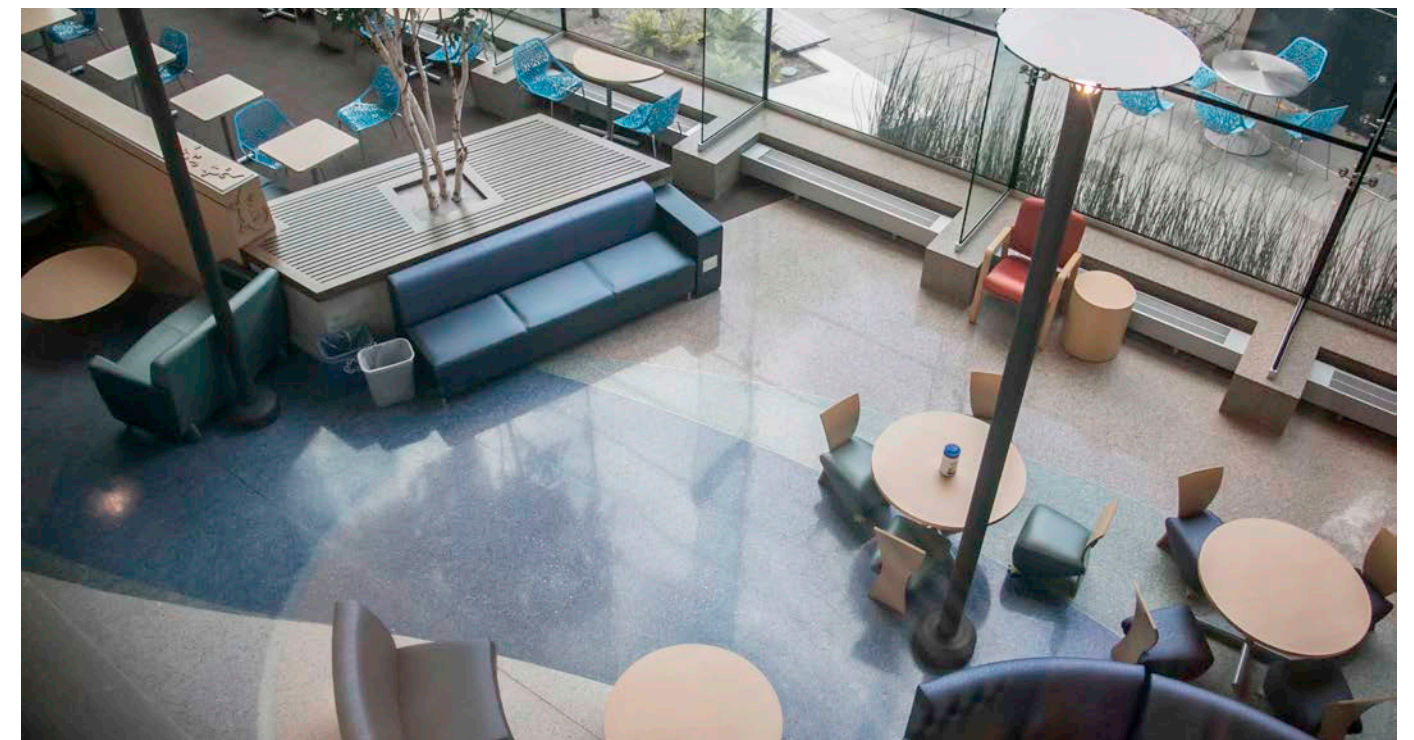


Honeydew SW 6428

Healthcare | San Francisco General Hospital by GBBN; California



Jacaranda SW 6802



Healthcare | Cincinnati Hospital by Fong & Chan Architects; Ohio

# healthcare

*inclusive design*

Exposure to nature-inspired colors can lead to a wellspring of healthcare enhancements, from faster healing times to increased satisfaction for patients and professionals. A curing combination of blues and greens is essential to nurturing these positive psychological and physiological effects. Blues reminiscent of clear skies and calming waters can evoke a sense of calmness, reduce stress, and lower heart rate, while greens, associated with plant life, are known to improve mood and enhance cognitive function.

# multi-family

*amenity conscious*



While multi-family needs are ever-changing, integrating biophilic design principles is one evergreen way to improve residents' health and well-being. The harmony of nature's colors combined with natural elements like living walls and green spaces can reduce stress, improve the overall quality of life and enhance their connection to the environment around them.

Leapfrog SW 6431



Pewter Green SW 6208



Smoky Azurite SW 9148



Stardew SW 9138

# new residential

*multifaceted living*

The outdoor living boom continues as builders and homeowners look to craft alfresco moments of enjoyment and leisure. From covered porches to decked-out patios, outdoor environments let people personalize how they grow closer to nature. As these living spaces become more valuable, designing with blissful blues and grounding greens can help further blur the lines where the outdoors end and the indoors begin.

 **Nº 2** the poetry of  
reds & purples



Sashay Sand SW 6051 | Segment: Commercial

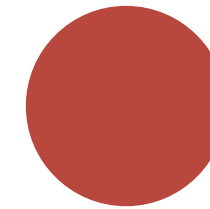
A life-giving energy follows the ever-alluring hues of red and purple. Whether deep or mid-toned, this color grouping revolves around the emerging warmth in our spaces, making this an on-trend collection that layers commercial designs with a touch of rich minerality.

DYNAMIC & BOTANICAL

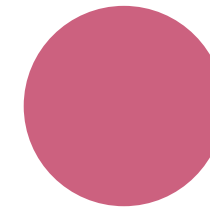
BURNISHED & LUXURIANT

**Key Colors for Commercial Spaces:**

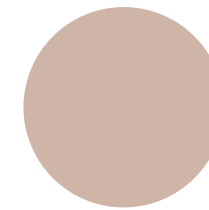
*These essential shades of red and purple hold individual importance, each offering a unique effect on our perception and behavior. Stimulating reds can be strategically used in areas where heightened attention is desired, while inspiring purples foster a sense of introspection fit for reflective spaces.*



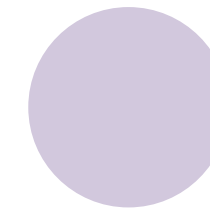
**Habanero Chile**  
SW 7589 (117-C7)



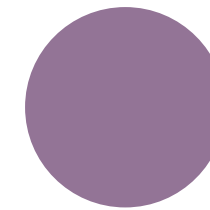
**Dragon Fruit**  
SW 6855 (101-C2)



**Sashay Sand**  
SW 6051 (194-C2)



**Rhapsody Lilac**  
SW 6828 (182-C2)



**Veri Berri**  
SW 9069 (183-C5)

**Reds & Purples Palette**



**Habanero Chile**  
SW 7589 (117-C7)



**Ravishing Coral**  
SW 6612 (117-C3)



**Soft Apricot**  
SW 6352 (126-C2)



**Fireweed**  
SW 6328 (114-C7)



**Dragon Fruit**  
SW 6855 (101-C2)



**Sashay Sand**  
SW 6051 (194-C2)



**Wild Currant**  
SW 7583 (275-C3)



**Rhapsody Lilac**  
SW 6828 (182-C2)



**Redend Point**  
SW 9081 (195-C4)



**Veri Berri**  
SW 9069 (183-C5)



**Intuitive**  
SW 6017 (230-C3)



**Chinchilla**  
SW 6011 (231-C5)

# commercial

*workplace reimagined*

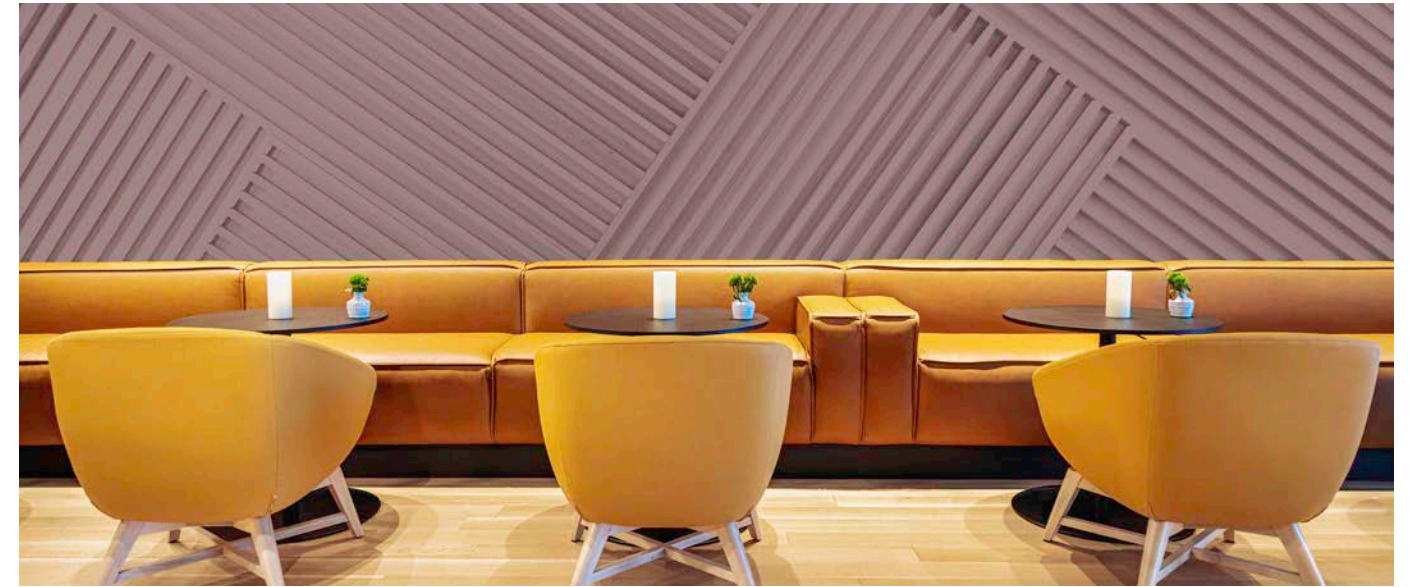
 **N°2** the poetry of  
reds & purples

As workspaces become more dynamic, the strategic use of color plays a pivotal role in shaping them. Vibrant reds with energetic undertones instill an atmosphere of creative expression perfect for collaborative spaces where lively conversation and imaginative ideas are exchanged freely. In a laid-back setting, these bold expressions also offer an atmospheric change of pace for cultivating connections.

Habanero Chile SW 7589



Chinchilla SW 6011



Dragon Fruit SW 6855

# hospitality

*immersive experience*

Escaping from everyday life looks elegant and elevated as the hospitality market finds its grand revival. Boutique hotels are redefining the guest experience by adding a hint of romance in every aspect of their design. Saturated pinks and statement features set the stage for an enchanting space where visitors can embrace the art of socializing and shared experiences in an ambiance reminiscent of a bygone era.



# education

*holistic learning*

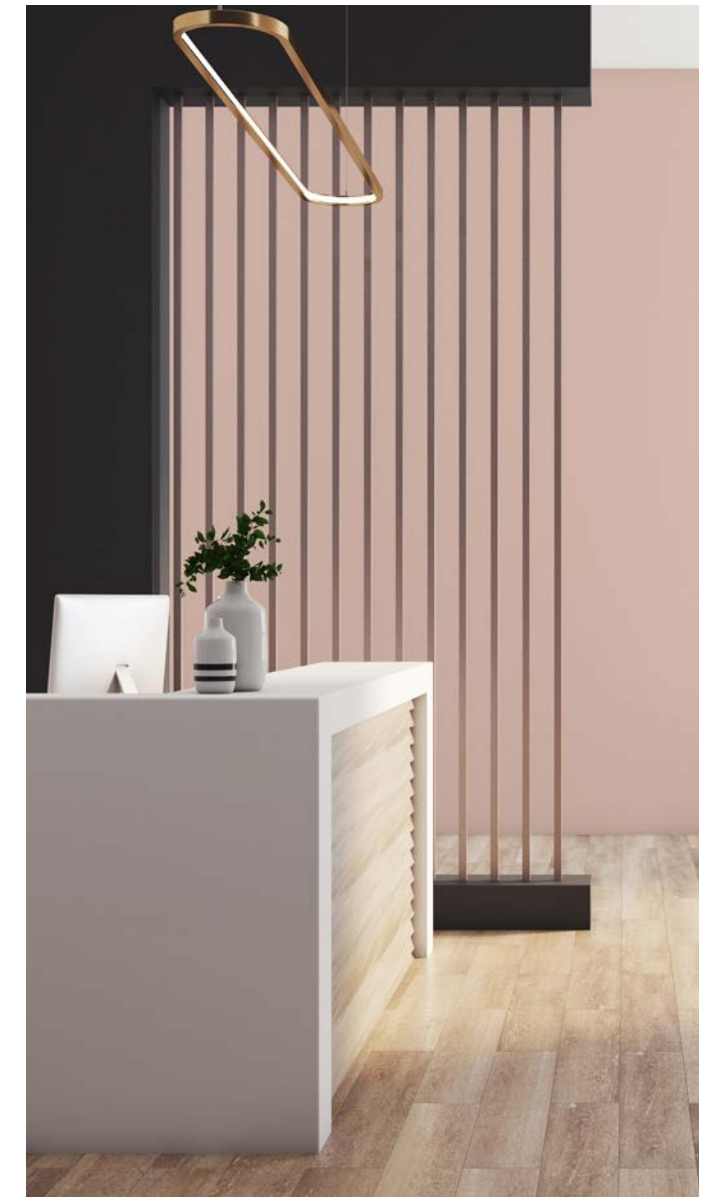


A modern classroom features multifunctional learning areas that embrace neurodiversity, allowing all students to be seen and feel connected. A spirited collection of playful purples and tactile materials encourage opportunities for the growing importance of sensory play and interaction. Using these colors and materials helps create inclusive environments that empower individuals with diverse neurological profiles to thrive and reach their full potential.

Veri Berri SW 9069, Rhapsody Lilac SW 6828, Soft Apricot SW 6352



Soft Apricot SW 6352



Sashay Sand SW 6051

# healthcare

*inclusive design*

Uplifting energy and encouraging atmospheres can positively impact a patient's perspective during their road to recovery. From physical therapy to rehabilitation, the mental component of healing is just as significant as the physical. Invigorating oranges and blushing pastels are a bright combination to inspire patients and providers on their shared journey.

# multi-family

*amenity conscious*



Multi-family properties are incorporating flexible and adaptable spaces to meet the diverse needs of residents. Enhancing common areas like outdoor lounges, game rooms and co-working spaces with stimulating reds and steady purples can foster a sense of community where residents have opportunities for social interaction and recreation.

Redend Point SW 9081



Intuitive SW 6017

# new residential

*multifaceted living*

The resurgence of dedicated spaces reflects the growing understanding that open floor plans can't account for everything. This shift in residential design intends to create individualized experiences rather than adopting a one-size-fits-all approach. Warm colors can play a critical role in helping create designated spaces that feel intimate and cozy regardless of the physical floor plan.



Soft Apricot SW 6352



Wild Currant SW 7583

**N<sup>o</sup>3** a gathering of  
deeps & darks



Antiquarian Brown SW 0045 | Segment: Multi-family

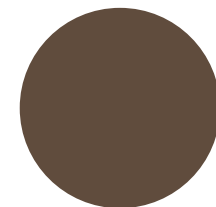
Chromatic intensity is primed to continue, making deeps and darks a bold foundation for designs that allow the eye and mind to rest. Soaked in luxury and saturated with sophistication, this collection is versatile, vast and well-versed in blanketing commercial spaces with a contemporary aesthetic.

INTRIGUING & OTHERWORLDLY

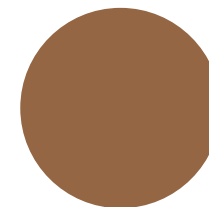
STEADYING & EARTHEN

**Key Colors for Commercial Spaces:**

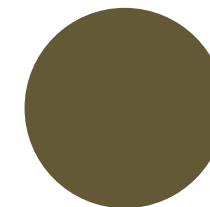
*These dark hues shake up the traditional concept of sanctuary, evoking feelings of intimacy, comfort and coziness. In an era where well-being grows more important, these key colors can craft environments that provide a sense of refuge.*



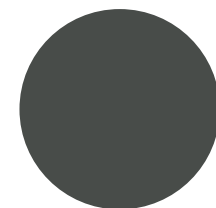
**Half-Caff**  
SW 9091 (199-C7)



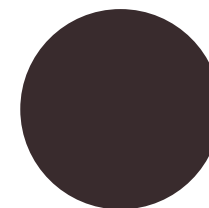
**Antiquarian Brown**  
SW 0045



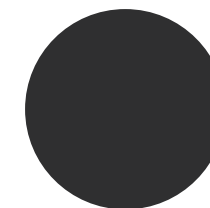
**Palm Leaf**  
SW 7735 (278-C7)



**Rock Bottom**  
SW 7062 (278-C2)



**Raisin**  
SW 7630 (252-C3)



**Tricorn Black**  
SW 6258 (251-C1)

**Deeps & Darks Palette**



**Half-Caff**  
SW 9091 (199-C7)



**Antiquarian Brown**  
SW 0045



**Mossy Gold**  
SW 6139 (208-C7)



**Sealskin**  
SW 7675 (277-C7)



**Roycroft Bronze Green**  
SW 2846



**Palm Leaf**  
SW 7735 (278-C7)



**Carnelian**  
SW 7580 (276-C6)



**Gale Force**  
SW 7605 (279-C3)



**Rock Bottom**  
SW 7062 (278-C2)



**Raisin**  
SW 7630 (252-C3)



**Tricorn Black**  
SW 6258 (251-C1)



**Peppercorn**  
SW 7674 (236-C7)

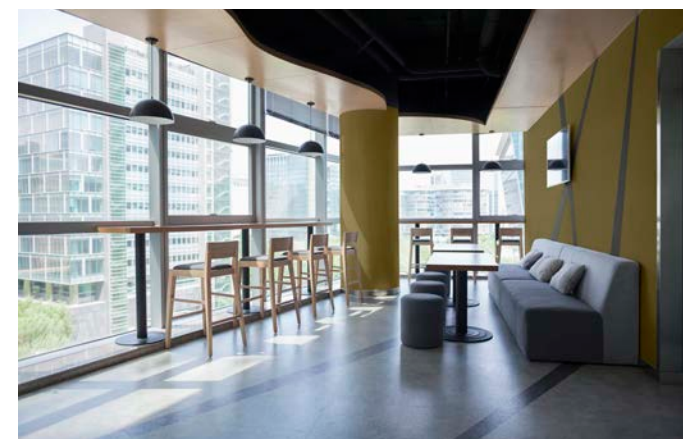
# commercial

*workplace reimagined*



Dark colors align with the growing trend toward minimalist and contemporary design styles, emphasizing clean lines, simplicity and a reduction of visual clutter. Mossy greens and riverbed browns bring a grounding element of nature inside, but the preference for working outdoors is just as critical to incorporate. Including exterior green spaces can be a selling point in retaining and attracting employees.

Half-Caff SW 9091



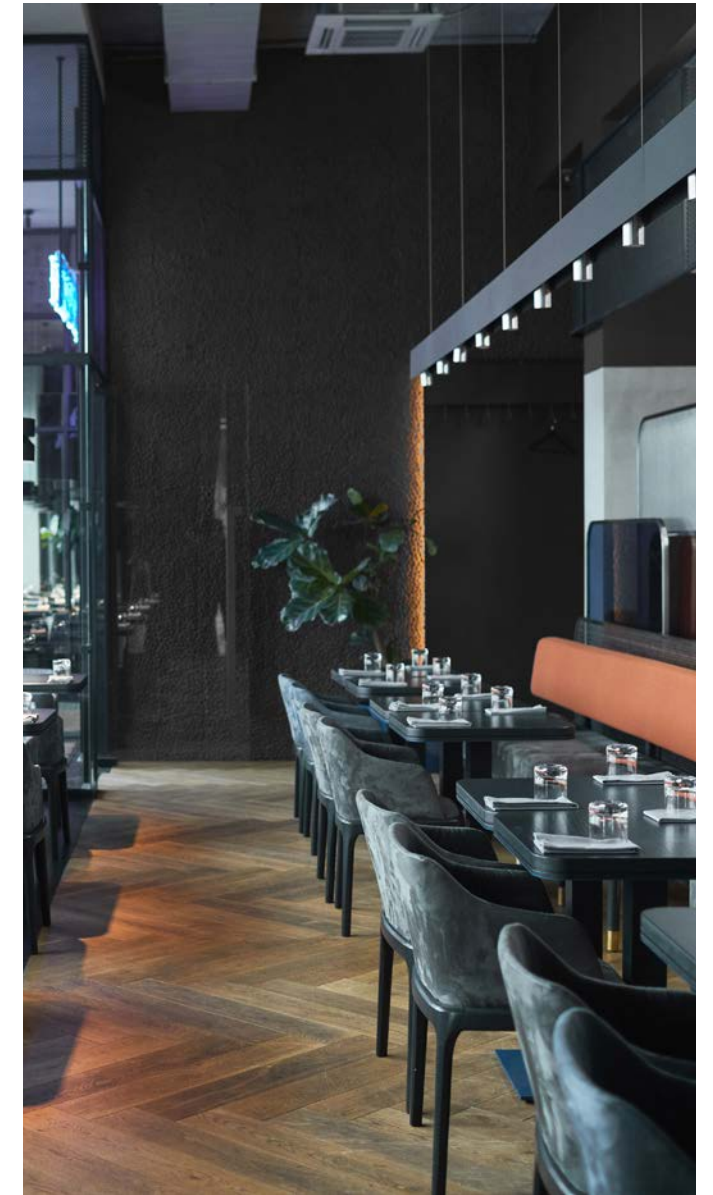
Palm Leaf SW 7735



Sealskin SW 7675



Rock Bottom SW 7062



Tricorn Black SW 6258

# hospitality

*immersive experience*

Experiential dining has become a powerful tool for crafting impactful interiors with an edge. By embracing drenched color palettes, restaurants can create an elevated experience that engages guests and stimulates the senses. This also allows restaurants to differentiate themselves in the competitive hospitality landscape by attracting customers who seek memorable and Instagram-worthy dining experiences.

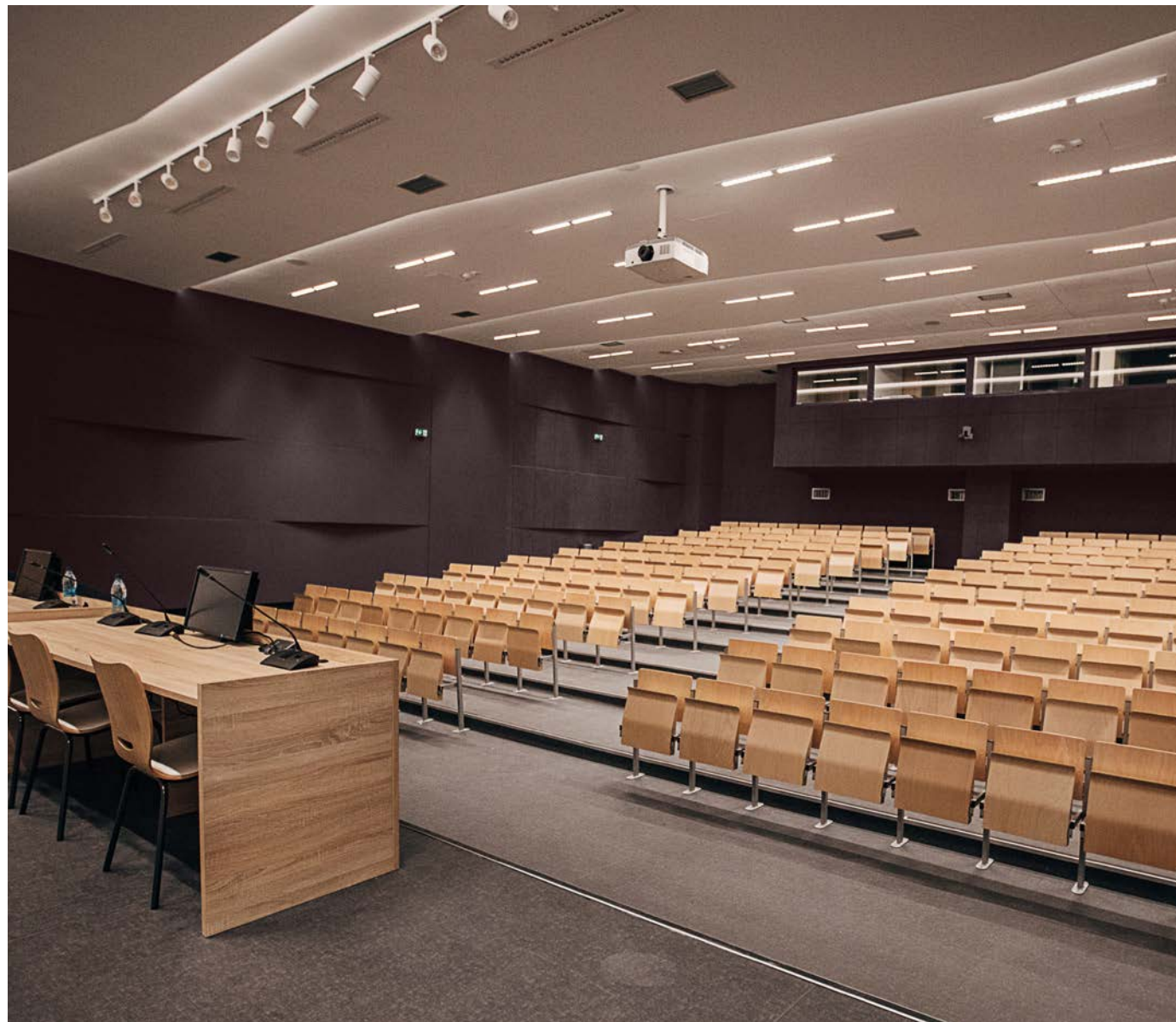
# education

*holistic learning*



From sound-absorbing materials to proper lighting, every element needs to be considered to create a conducive learning environment where individuals can engage in focused activities. When it comes to visual clarity and capturing students' attention, darker backgrounds can improve the readability and legibility of text, enhancing concentration and engaging viewers.

Raisin SW 7630



Mossy Gold SW 6139

# healthcare

*inclusive design*

The pandemic supplied an eye-opening glimpse into the daily reality healthcare workers endure. Implementing recharge or respite rooms can help providers mitigate stress levels, process emotions and cope with the taxing demands of caregiving. Darkened colors rooted in nature offer an opportunity to craft relaxing environments that provide a sense of refuge and calm from the storm.

# multi-family

*amenity conscious*



By embracing the potential of retrofitting office buildings, the multi-family market can maximize efficiency and the availability of housing options for individuals seeking modern and convenient living spaces. Deeply saturated blues and browns serve as a versatile backdrop by providing a neutral and timeless foundation that easily blends with various styles, patterns and textures over time.

Roycroft Bronze Green SW 2846



Gale Force SW 7605



Peppercorn SW 7674



Carnelian SW 7580

## new residential

*multifaceted living*

Today's homeowner cares about personal expression and individuality – qualities that dark colors can bring to light. Saturated deeps and bold expressions make for distinct backdrops where unique styles reflect the resident's preferences. As people search for more intimate moments at home, the strategic use of dark colors can also help create a memorable ambiance in spaces where they gather together.

 **N<sup>o</sup>4** a study in delicate tints



Fleur de Sel SW 7666 | Segment: New Residential

Stabilizing whites and delicate tints mark the starting point for many designs. The barest touch of chroma brings a soft stillness to this palette, inspiring a start-fresh attitude when designing a monochromatic color story.

ETHEREAL & AIRY

PHILOSOPHICAL & FOUNDATIONAL

**Key Colors for Commercial Spaces:**

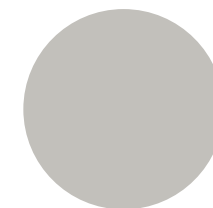
*A soothing nature surrounds the balanced relationship between light and color. These leading shades of white, gray and beige remain foundational for spaces that promote healing and harmony by amplifying brightness and creating airy atmospheres.*



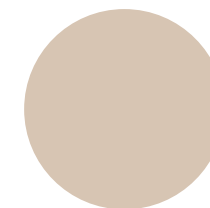
**Snowbound**  
SW 7004 (256-C2)



**Drift of Mist**  
SW 9166 (238-C2)

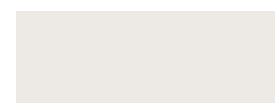


**Light French Gray**  
SW 0055



**Sand Dollar**  
SW 6099 (201-C1)

**Delicate Tints Palette**



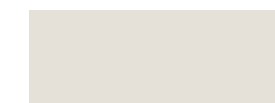
**Snowbound**  
SW 7004 (256-C2)



**Drift of Mist**  
SW 9166 (238-C2)



**Light French Gray**  
SW 0055



**Heron Plume**  
SW 6070 (259-C1)



**Modern Gray**  
SW 7632 (283-C1)



**Sand Dollar**  
SW 6099 (201-C1)



**Egret White**  
SW 7570 (255-C4)



**Skyline Steel**  
SW 1015 (283-C3)



**Jogging Path**  
SW 7638 (247-C2)



**Fleur de Sel**  
SW 7666 (258-C3)



**Silver Strand**  
SW 7057 (237-C1)



**Silvermist**  
SW 7621 (281-C1)

# commercial

*workplace reimagined*

 N<sup>o</sup>4 a study in delicate tints

In office settings, pristine and refreshing whites promote visual simplicity, reducing cognitive load and fostering a sense of calmness in environments that can become overwhelming. In our ever-evolving hybrid reality, these light and airy tones can make the in-office days a little more optimistic and stress-free while easing employees back into a new routine.

Snowbound SW 7004



Heron Plume SW 6070

# hospitality

*immersive experience*

As hotels welcome back guests from a hiatus in travel, they've taken the time away to reinvent themselves. A resurgence in elegance is gaining momentum, captivating individuals who spent years confined to casual loungewear and the comforts of home. Gentle and untroubled whites serve as a versatile backdrop where statement lighting and high-end materials like marble can sell the sophisticated experience guests are searching for.



# education

*holistic learning*

N<sup>o</sup>4 a study in delicate tints

A blank canvas can be the starting point for molding minds in a harmonious environment conducive to learning. Classrooms designed with soft whites and barely-there neutrals aid in concentration and cognitive function that can help improve students' ability to absorb and process information. Incorporating these shades in spaces with abundant natural light and warm wood tones helps create a soft and uplifting environment.

Silver Strand SW 7057 (walls); Half-Caff SW 9091 (trim)



Drift of Mist SW 9166

# healthcare

*inclusive design*

In healthcare settings, white is favored for its association with cleanliness and sterility. It conveys a sense of purity and promotes a hygienic environment crucial for infection control and patient wellness. In a post-pandemic world, it's even more essential to incorporate white surfaces in high-traffic areas like emergency rooms to make it easier to identify contaminants and create a sense of security that cleaning protocols are observed.

# multi-family

*amenity conscious*

N<sup>o</sup>4 a study in delicate tints

Indoor and outdoor wellness amenities are trending in multi-family spaces as active design becomes integral to everyday life. Promoting physical activity and healthy lifestyles through outdoor recreation areas, walking paths and bike storage can encourage residents to engage in a dynamic lifestyle. Bringing these spaces to life with soft tints can help create a sense of purpose and encouragement.

Multi-Family | King 1101 Apartments by Lorcan O’Herlihy Architects (LOHA); Los Angeles

photo by Iwan Baan



Skyline Steel SW 1015

Light French Gray SW 0055



Modern Gray SW 7632 (body); Tricorn Black SW 6258 (trim)

# new residential

*multifaceted living*

Adaptable grays and warm stones craft an inviting interior where comfort and convenience can exist in one dwelling. Diverse wellness amenities in the home go beyond the basics, allowing for a seamless transition between work, relaxation and socializing. As a result, individuals can create harmonious living environments that cater to their overall well-being and enhance their quality of life.

# ***SHERWIN-WILLIAMS®***

## COLORMIX® 2024

————— FOR —————  
**COMMERCIAL SPACES**

Color plays a crucial role in shaping commercial spaces. As we navigate the dynamic world around us, color remains a common thread for creating meaningful designs that leave a lasting impression. From atmosphere and ambiance to brand identity and beyond, color is the foundation for everything.

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